




**2030 ICT ALLIANCE FOR THE AMERICAS**  
**#OASICTAMERICAS2030**

<p><b>COMPANY LOGO</b></p>	
<p><b>COMPANY NAME</b></p>	<p><b>CISCO</b></p>
<p><b>DESCRIPTION OF THE COMPANY</b></p>	<p>The company has presence in Latin America since 1992 and currently has direct presence in 17 countries through 30 offices with more than 2,000 employees. Its coverage is extended through the 6,300 partner ecosystem in the region that has integrators, distributors and resellers, adding 15,000 people working directly to Cisco and its clients.</p>
<p><b>IMPORTANCE OF CISCO IN THE REGION</b></p>	<p>Latin America is a key strategic region for Cisco and Cisco is investing in the region for the long term. The company has already and continue investing to develop the ICT ecosystem, building new skilled professionals, and establishing projects related to advance service delivery, innovation, venture capital, financing for infrastructure and manufacturing</p>
<p><b>WHY DOES CISCO CONSIDER IMPORTANT TO WORK TOGETHER IN THE OBJECTIVES OF THE 2030 ICT ALLIANCE?</b></p>	<p>The digitization of Latin America is critical for the future of the region to drive economic growth, and social cohesion. The only way for the region to grow at a higher rate is increasing productivity: Improving education, increasing innovation, improving the infrastructure and achieving greater competitiveness. Cisco is committed to the goals of the 2030 ICT Americas Alliance and this is why we are joining this initiative.</p>
<p><b>INITIATIVES FOR THE APPROPRIATION OF THE ICT, WHICH ARE ALLIGNED WITH THE OBJECTIVES OF THE 2030 ICT ALLIANCE FOR THE AMERICAS</b></p>	<ul style="list-style-type: none"> <li>• Cisco Global Services Center Mexico City that joins four centers that the company has worldwide to offer a follow the sun services to its customers in any part of the world. The center has bilingual and trilingual highly specialized and certified engineers.</li> <li>• Latin America Supply Chain Operations-Engineering Center in Guadalajara, México. The Center supports the expansion of the Cisco supply chain operation in Latin America</li> <li>• Cisco Center of Innovation in Rio de Janeiro focus on developing solutions for key markets in Brazil and Latin America, including education, urban development, sports and entertainment, public safety and security, health care, smart grid and oil and gas</li> <li>• Investment in a venture capital fund in Brazil focused on Internet companies and online education</li> <li>• Direct local financing to customers through the establishment of its subsidiary Cisco Capital in Mexico</li> <li>• Cisco produces routing, switching, IP-based mobile infrastructure and security solutions exported to more than 90 countries, through contract manufacturers in Brazil and Mexico.</li> <li>• Develop ITC skilled people through Cisco Networking Academy that started operation in the region 20 years ago. The Networking Academy embraces the latest advances in technology to create a rich, interactive learning experience and set a standard for technology use in ICT education.</li> </ul>
<p><b>COMMITMENTS OF THE ALLIANCE OAS-CISCO</b></p>	<p><b>Develop ITC skilled people through Cisco Networking Academy</b></p> <p>The Networking Academy operations in the region 20 years ago and embraces the latest advances in technology to create a rich, interactive learning experience and set a standard for technology use in ICT education. Each year, Networking Academy has about <b>200.000 students</b> in the 1,300 academies that are in the region established through partnerships with schools, universities, NGOs, or government organization.</p> <p><b>Commitment:</b> In the <b>next six years</b>, Cisco expects to have <b>more than one million</b> new students participating in Networking Academy and looks forward to increase the number of groups under vulnerable conditions in order to help them to develop skills that may empower to participate with new tools in this digitization era. To reach the goal more investments are to be announced in the near future.</p>