



**2030 ICT ALLIANCE FOR THE AMERICAS**  
**#OASICTAMERICAS2030**

<b>COMPANY LOGO</b>	
<b>COMPANY NAME</b>	Viasat, Inc
<b>DESCRIPTION OF THE COMPANY</b>	Viasat is a global communications company that believes everyone and everything in the world can be connected. We're building a global network that combines our technologies — from space systems and hybrid architectures to Wi-Fi, mobile, cyber, apps and more — to make connectivity accessible, available and secure — anywhere.
<b>IMPORTANCE OF VIASAT IN THE REGION</b>	Viasat provides satellite broadband services to consumers in several countries in the CITEL region. We operate Community Wi-Fi services in thousands of previously underserved communities, extending the Internet to millions in the region and enabling them to take advantage of the benefits of digital transformation. We connect millions of personal electronic devices annually on aircraft in the region, boosting productivity of the region's travelers. We partner with governments in the region to help achieve national broadband connectivity goals and reduce digital divides across the region.
<b>WHY DOES SES CONSIDER IMPORTANT TO WORK TOGETHER IN THE OBJECTIVES OF THE 2030 ICT ALLIANCE?</b>	Viasat believes strongly in bridging the digital divide that separates people across the Americas. Solving all digital divides-- urban/rural, gender, and income-based-- ensures continued social and economic development of the region. The longer these divides persist, the deeper they become. Overcoming these divides erases poverty in the region. Connectivity is only one part of the story, however: the applications that people use to start new businesses, reach education, banking, and healthcare resources, and to stay in touch with loved ones matter to achieving true digital equality for all. The goals of the 2030 ICT Alliance are shared by Viasat, and we look forward to working collaboratively with the Organization of American States to achieve them.
<b>INITIATIVES FOR THE APPROPRIATION OF THE ICT, WHICH ARE ALLIGNED WITH THE OBJECTIVES OF THE 2030 ICT ALLIANCE FOR THE AMERICAS</b>	<p>Community Wi-Fi: Over 1.5 million people connected in Mexico alone in the 2018 timeframe, across approximately 3,000 sites, growing by 400-500 per month. By 2019, this will include thousands of sites across Mexico, Brazil, Guatemala, Honduras, Jamaica, and Haiti, reaching a total of more than 3 million underserved people.</p> <p>Satellite Broadband for Education: Viasat, with partners in government and industry, has connected thousands of schools across Mexico and Brazil, and will grow the list of countries we serve in the region in coming months. We utilize our network architecture to deploy educational materials to rural and underserved communities.</p>
<b>COMMITMENTS OF THE ALLIANCE OAS/CITEL-SES</b>	<p><b>1) Connecting Unconnected Schools.</b></p> <p>a. By the beginning of 2020, provide connectivity to 8,000 schools in underserved communities in Brazil.</p> <p>b. To leverage Viasat's existing deployment of connectivity to schools to conduct an in-depth study of the impact of connecting schools in underserved areas, and to develop a best practice guide for policymakers to help improve the deployment of ICTs to schools in the region.</p> <p><b>2) Digital Literacy.</b></p> <p>a. By end of 2020, implement a program to foster STEM education programs with the ministries of education of 5 low-income countries in Latin America, including providing materials on satellite broadband development and an internship program for qualified university engineering students from those countries at Viasat's California headquarters.</p> <p>b. We will also provide vocational training to approximately 200 people in the region, aimed at helping them earn income via the deployment of telecom networks.</p> <p>c. To work with appropriate private sector, civil society and academic entities to provide training on digital democracy in the region, focused primarily on new users of the Internet.</p> <p>d. To enable connectivity in a set of approximately 100 of experimental sites across the OAS region, with the aim of creating "connected villages" that synchronize and accelerate the adoption of digital technologies.</p> <p>e. In 2019, Viasat will conduct a STEM contest for children in Puerto Rico. Along with our partners JetBlue and the Boston Red Sox, Viasat will bring the winners to Boston to meet Red Sox players and attend a baseball game.</p>