



ORGANIZACION DE LOS ESTADOS AMERICANOS  
ORGANIZATION OF AMERICAN STATES

Comisión Interamericana de Telecomunicaciones  
Inter-American Telecommunication Commission

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**FIFTH REGULAR MEETING  
OF THE ASSEMBLY OF CITEL**  
March 8 to 11, 2010  
Mexico, D.F., Mexico

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8 March 2010  
Original: Spanish**

**DRAFT CALENDAR**

**(Item on the Agenda: 1)**

**(Document submitted by the Chair of the Assembly)**

## DRAFT CALENDAR

Monday, March 8, 2010 <sup>1</sup>	
High-Level Forum “ <i>Toward a better future: Redefining the ICT sector in the Americas</i> ”	
08:00 – 09:00	Registration of participants
09:00 - 09:50	<p>Opening</p> <ul style="list-style-type: none"> <li>• Secretary of Foreign Affairs, Amb. Patricia Espinosa Cantellano</li> <li>• Secretary of Communications and Transport of Mexico, Mr. Juan Francisco Molinar Horcasitas</li> <li>• ITU Secretary-General, Mr. Hamadoun I. Touré</li> <li>• Representative of the OAS in Mexico, Amb. Oscar Maúrtua de Romaña</li> <li>• Chairperson of the Permanent Executive Committee of CITEL, Viceminister of Telecommunications of Costa Rica, Ms. Hannia Vega</li> <li>• Executive Secretary of CITEL, Mr. Clovis Baptista</li> </ul>
10:00 – 10:15	Official photo of the event
10:15 – 11:00	Lecture: “ <b>Build on Broadband for a Better Future in the Americas</b> ” - Mr. Hamadoun I. Touré, Secretary-General, International Telecommunication Union (ITU)
11:00 - 11:15	<i>Break</i>
11:15 - 13:00	<p><b>Session 1: “Broadband for all – Impact of public policies and programs promoted by governments”</b></p> <p>The Heads of State and Government at the Summits of the Americas agreed in the Plan of Action to: “Promote the modernization and expansion of telecommunications infrastructure in rural and urban areas through timely introduction of new technologies and services, in particular broadband technologies, ...”, to reduce “the technological gap both among and within the nations of the Americas” and to promote the use of ICT in “education systems and our public and business sectors, and to widen access for households and communities”.</p> <p>Broadband enables consumers to become active players in the new economy’s production chain, contributing to economic growth and innovation and therefore having a positive impact in the society as a whole. Developing telecommunications/ICT requires programs that stretch beyond physical infrastructure to education, the private sector, and government. User adoption, education, regulation, legal frameworks, and business environments are key</p>

<sup>1</sup> All the meetings will take place in the meeting room Castillo, Hotel Presidente Intercontinental.

	<p>requirements for success. While Internet use has grown steadily in the Americas more efforts must be made to increase broadband and household access to the Internet.</p> <p>This session discussion will address the following key topics:</p> <ul style="list-style-type: none"> <li>❖ Why public policy should focus on broadband?</li> <li>❖ Will market forces alone provide broadband or do we need a government-backed national broadband strategy?</li> <li>❖ How will infrastructure development be funded? What is the proper mix of financial resources?</li> <li>❖ How do we bring affordable broadband to citizens?</li> <li>❖ How can we identify emerging technologies and innovative applications that will engage citizens and businesses?</li> <li>❖ What strategies are needed across various organizations and industries to effect the change?</li> <li>❖ How do we build our city's infrastructure so that it can handle the extraordinary societal, economic and environmental demands of this growth?</li> <li>❖ How valuable is broadband for the economy, social connections, and public sector service delivery?</li> </ul> <p>Moderator: Mr. Héctor Osuna – Chair of the Federal Telecommunications Commission (COFETEL), Mexico</p> <p>Participants:</p> <ul style="list-style-type: none"> <li>• Amb. Ronaldo Sardenberg – Chair of the Agencia Nacional de Telecomunicaciones (Anatel), Brazil</li> <li>• Ms. Helen McDonald – Assistant Deputy Minister, Spectrum, Information Technologies and Telecommunications, Industry Canada</li> <li>• Amb. Philip Verveer – Coordinator for International Communications and Information Policy, Department of State, United States of America</li> <li>• Ms. Hannia Vega – Viceminister of Telecommunications, Costa Rica</li> <li>• Ms. Bernadette Lewis – Secretary General, Caribbean Telecommunications Union (CTU)</li> </ul>
13.00 – 14:30	<i>Break</i>
14:30 - 15:15	<p><b>Lecture: “The Role of Information and Communication Technologies in Economic Development”</b> - Mr. Raúl Katz, Director, Business Strategy Research, Columbia Institute for Tele-Information</p> <p>The present conference is aimed at presenting the results of research conducted to date on the impact of ICTs for economic development and identifying those public policies that are capable of increasing or reducing this impact.</p> <p>We shall begin by presenting evidence stemming from research conducted to date on the economic impact of broadband, mobile telephony and computer technology. To this end, we shall review the economic impacts arising from the deployment of ICTs, such as the growth of gross domestic product, the rise in</p>

	<p>productivity, and job creation. At the same time, we shall specify those areas that require further research, such as the potential economic impact of next-generation networks.</p> <p>Second, we shall show how certain public policies and components of the regulatory framework can increase or diminish the economic impact of ICTs. In particular, we shall deal with programs to encourage investment in infrastructure drawn up in the context of the recent economic crisis, competitive models in the telecommunication industry, and the imposition of fiscal policies. What is the countercyclical value of broadband investment programs? What competition models in telecommunications are more favorable to attract capital investment? What is the economic impact of fiscal policies that are specific to the ICT sector?</p>
<p><b>15:15 - 16:45</b></p>	<p><b>Session 2: “Overview of the ICT Market in the Americas – Outlook for Investors – Public-private partnerships”</b></p> <p>High levels of ICT penetration in some countries or in the cities provide a great contrast to important urban-rural gaps that continue to exist. Public-Private Partnerships (PPP) in the telecommunications/ICT sector are crucial to the growth of the national economy because they enhance the complementarities of the partners by enabling sharing and dissemination of information between them.</p> <p>The Americas has a tremendous potential, and there is no telling what it can achieve once it has attained the goal of becoming a sustainable e-Society. The region has been among the leaders in developing e-government applications but this need to be broadened to other sectors such as business, education and health.</p> <p>This session discussion will address the following key topics:</p> <ul style="list-style-type: none"> <li>❖ Does public intervention in the provision of ICT networks and services distort commercial incentives for efficient investment?</li> <li>❖ What are the enablers, barriers, and constraints for ICT utilization in the countries?</li> <li>❖ Is the competitive neutrality of the ICT regulatory framework compromised if the government holds a stake in one or more of the commercial players in the ICT sector?</li> <li>❖ What is entailed in PPP and how do we create environments for sustaining the interest of both public and private partners?</li> <li>❖ How can government, industry, and the academy create innovative partnerships that reinvent ways to provide people the capabilities they need to actively and continuously participate as partners of economic growth?</li> <li>❖ What training and skills are required to enhance the awareness of the benefits of ICT and the ability of people to use them effectively?</li> <li>❖ What programs could be implemented to promote or develop public-private partnerships for ICT?</li> <li>❖ Are further policies required to reduce costs and increase affordability of access?</li> </ul>

	<p>❖ Do llocal ICT entrepreneurs face difficulties in accessing funds to develop innovative projects?</p> <p>Moderator: Mr. Guillermo Schor-Landman – Director, Institute of Research and Development of Telecommunications, Argentina</p> <p>Participants:</p> <ul style="list-style-type: none"> <li>• Mr. Francisco Gil Díaz, President, Telefónica México and Central America</li> <li>• Mr. Roberto Blois – Director of Sector Policies, Oi Brasil</li> <li>• Mr. Santiago Gutiérrez Fernández – Nacional ViceChair of Telecommunications, Cámara Nacional de la Industria Electrónica, de Telecomunicaciones y Tecnologías de la Información (CANIETI), México</li> <li>• Mr. Ernesto Piedras – General Director, The Competitive Intelligence Unit, Mexico</li> <li>• Mr. Rafael Anta – Senior ICT Specialist, Science and Technology Division, Inter-American Development Bank (IDB)</li> <li>• Mr. Oscar Von Hauske Solis – General Director, Telmex Internacional</li> </ul>
<b>16:45 - 17:00</b>	<i>Break</i>
<b>17:00 – 18:30</b>	<p><b>Session 3: “Promoting Internet and ICT innovation and growth: Emerging regulatory challenges” (Industry outlook)</b></p> <p>ICT innovation is one of the most important elements in enabling a sustainable exit to the current economic crisis. Investment in ICT and its applications across sectors, including important applications in public services and infrastructure such as health, education, transport, telecommunications, environment and energy, is an important part of many stimulus packages in stages of initial implementation by national governments. The capability to innovate and to bring innovation successfully to the market will be a crucial determinant of the global competitiveness of nations over the coming decade. Not only has innovation moved to centre-stage in economic policy making, but there is a realization that a coordinated, coherent, “whole-of-government” approach is required.</p> <p>ICT plays an important role in facilitating the modernization and improved economic performance of the countries but in itself it is often insufficient for improving economic performance. A range of complementary factors are required, e.g., organizational change and new marketing strategies, investment in equipment, and clear regulatory rules and policies tailored to the individual sectors of the economy.</p> <p>This session discussion will address the following key topics:</p> <ul style="list-style-type: none"> <li>❖ What national strategic roadmaps can be adopted by the countries to foster innovation and enhance its economic impact?</li> <li>❖ What measures, such as awareness campaigns and educational incentives, can be implemented to encourage community members to</li> </ul>

	<p>take advantage of the digital opportunities being offered?</p> <ul style="list-style-type: none"> <li>❖ What measures should we consider to increase trust and confidence in the Internet, its infrastructure, and the applications and services so that we protect all users, especially children and the elderly?</li> <li>❖ How can government policies support and foster innovation?</li> <li>❖ What aspects should be considered to foster innovation?</li> <li>❖ Do the current system of IPR rules and practices continue to stimulate innovation or do they hamper competition, fair use and the diffusion of technology? Do we need more flexible IPR systems?</li> <li>❖ How do we combat counterfeiting and piracy, which are serious and growing problems?</li> <li>❖ Is it there a virtuous circle of investment and innovation?</li> <li>❖ What new business models, technologies and services can we implement to drive economic growth and social benefits?</li> <li>❖ How can we protect consumers from threats such as identity theft, fraud and provide them with privacy and security?</li> <li>❖ What are the dangers of intermediaries of Internet?</li> <li>❖ How can we empower all stakeholders and build upon cultural, social and gender diversity and improved opportunities and mechanisms for greater collaboration and communication among all groups?</li> <li>❖ Are we missing business opportunities?</li> </ul> <p>Moderator: Mr. Rafael del Villar – Commissioner, COFETEL, Mexico</p> <p>Participants:</p> <ul style="list-style-type: none"> <li>• Mr. Erkki Ormala – VP Business Environment, Nokia</li> <li>• Mr. Pedro Less Andrade – Manager of Government Affairs and Public Policies for Latin America, Google</li> <li>• Mr. Ryan A. Hill – Director, Global Policy, Information Technology Industry Council (ITI)</li> <li>• Mr. Mark Pecen – Vice President Advanced Technology, RIM</li> <li>• Ms. Judith Mariscal – Director, Telecommunications Project, Centro de Investigaciones y Docencia Económica A.C. (CIDE), México</li> <li>• Mr. Carlos Allende Macías – Chair, Asociación Mexicana de la Industria de Tecnologías de la Información (AMITI) and General Director General of Unisys de México, SA de CV</li> </ul>
<b>19:00</b>	Transfer to the Palacio de Correos
<b>20:00 – 22:00</b>	Dinner, at the invitation of the Mexican Government in the Palacio de Correos

<b>Tuesday, March 9, 2010 <sup>2</sup></b>	
<b>Fifth Regular Meeting of the CITELE Assembly</b>	
<b>08:30 – 09:00</b>	<b>Informal session of the Heads of Delegation to organize the work of the Assembly <sup>1/</sup></b>
<b>09:00 – 10:30</b>	<b>First plenary session of the Assembly</b>  <ul style="list-style-type: none"> <li>• Assumption of office by the Chair of the Assembly</li> </ul> <i>Agenda items: 1,2,3, 4, 5, 6,18</i>
<b>10:30 – 10:45</b>	<i>Break</i>
<b>10:45 – 12:15</b>	<b>Extraordinary Session “The role of telecommunications/ICT in disaster situations”</b> <i>Agenda item:18</i>
<b>12:15 – 13:00</b>	<b>Lecture:</b> “Emergency communications and disaster management” – Mr. Héctor Fortis, SATMEX
<b>13:00 – 14:30</b>	<i>Break</i>
<b>14:30 – 15:30</b>	Meeting of the Working Committee <sup>2/</sup>
<b>15:30 – 16:30</b>	<b>Presentation of the OAS Secretary General, Dr. José Miguel Insulza</b>
<b>16:30 – 16:45</b>	<i>Break</i>
<b>16:45 – 17:30</b>	Meeting of the Working Committee
<b>17:30 – 18:30</b>	Meeting of the Committee on Credentials <sup>3/</sup> Meeting of the Steering Committee <sup>4/</sup> Meeting of the Drafting Committee <sup>5/</sup> Meeting of the Style Committee <sup>6/</sup>
<b>Wednesday, March 10, 2010 <sup>2</sup></b>	
<b>08:30 – 09:00</b>	Meeting of the Drafting Committee ( <i>to be confirmed</i> )
<b>09:00 – 10:30</b>	<b>Second Plenary Session of the Assembly</b> <i>Agenda items: 7, 14, 16, 18, Report of the Committee Credentials</i>
<b>10:30 – 10:45</b>	<i>Break</i>
<b>10:45 – 12:15</b>	Meeting of the Working Committee
<b>12:15 – 13:00</b>	<b>Lecture:</b> “Aspects relative to Internet of the utmost importance for the development and future of telecommunications” – Mr. Raúl Echeberría, Executive Director, Latin American and Caribbean Internet Addresses Registry (LACNIC)
<b>13:00 – 14:30</b>	<i>Break</i>
<b>14:30 – 16:00</b>	Meeting of the Working Committee
<b>16:00 – 16:15</b>	<i>Break</i>
<b>16:15 – 17:30</b>	<b>Third Plenary Session of the Assembly</b> <i>Agenda items: 8, 10, 11, 12, 13,15, 18</i>
<b>17:30 – 18:30</b>	Meeting of the Steering Committee Meeting of the Drafting Committee Meeting of the Style Committee
<b>19:00</b>	Transfer to the National Museum of Anthropology

<sup>2</sup> All the meetings will take place in the meeting room Castillo, Hotel Presidente Intercontinental

<b>19:30 – 21:30</b>	Tour of the National Museum of Anthropology and cocktail
<b>Thursday, March 11, 2010 <sup>2</sup></b>	
<b>08:30 – 09:00</b>	Meeting of the Drafting Committee ( <i>to be confirmed</i> )
<b>09:00 - 09:45</b>	<b>Lecture:</b> “Spectrum policy issues” – Dr. Veena Rawat (President, Communications Research Centre Canada)
<b>09:45 - 10:00</b>	<i>Break</i>
<b>10:00 - 11:30</b>	Meeting of the Working Committee
<b>11:30 - 13:00</b>	<b>Fourth Plenary Session of the Assembly and Closing Session</b> <i>Agenda items: Reports of the Working Committees and Working Groups, Report of the High-level Forum, 8, 9, 10, 16, 17, 18, 19</i>
<b>13:00 - 14:30</b>	<i>Break</i>
<b>14:30 - 16:00</b>	<b>XXII Meeting of COM/CITEL</b>
<b>16:00 - 18:30</b>	Meeting of the Drafting Committee Meeting of the Style Committee
<b>18:30 – 18:45</b>	<i>Break</i>
<b>18:45 – 19:15</b>	Closing Ceremony

## NOTES:

1. Article 32 of the Regulations of the CITEL: In the Informal meeting of heads of delegation, the heads of delegations of the Member States or their alternates shall meet informally, upon being called together by the Chairman of COM/CITEL, to agree on the various aspects concerning the organization of the work of the CITEL Assembly.
2. Article 43 of the Regulations of the CITEL: The CITEL Assembly shall establish such working committees as it deems desirable for consideration of the various topics on the agenda. A working committee is made up of the delegations of the Member States that advise the Chairman of the CITEL Assembly before the first working meeting of the committee, that they wish to take part in that committee. The installation meeting of each working committee shall be held with the delegations that up to the time of the meeting, have expressed their desire to form part of it. Each working committee shall elect a chairman, and may also elect a vice-chairman and a rapporteur.
3. Article 40 of the Regulations of the CITEL: The Committee on Credentials is composed of the representatives of three member states elected at the first plenary session of the CITEL Assembly. The Committee shall elect its chairman. The Committee on Credentials shall examine the credentials of the delegations and submit a report to the CITEL Assembly forthwith.
4. Article 39 of the Regulations of the CITEL: The Steering Committee is made up of the Chairman of the CITEL Assembly, who shall preside over it, the two Vice-Chairmen, and the Chairmen of the working committees. The task of the Steering Committee is to resolve any difficulties that may arise regarding the functioning of the CITEL Assembly and to suggest appropriate solutions to the committees or to a plenary session. For the effective operation of the CITEL Assembly, it shall coordinate the work of the working committees.
5. Article 42 of the Regulations of the CITEL: The Drafting Committee for the working sessions of the Plenary meetings and for the Final Report of the Assembly, shall be designated during the first Plenary Session and shall be composed of the first four delegates by order of precedence who volunteer. The Drafting Committee shall draft the minutes of the meeting of the informal session, of each Plenary session, of the inaugural and closing sessions, as well as the Final Report. The Committee shall present to each Plenary Session a draft report of all preceding sessions.
6. Article 41 of the Regulations of the CITEL: The Style Committee is composed of the representatives of four Member States elected at the first plenary session of the CITEL Assembly, each of which shall represent one of the four languages. The Style Committee shall receive the drafts of resolutions and recommendations adopted by committees before they are submitted to a plenary session of the Assembly for its consideration, and shall introduce in them such style changes as it deems necessary. If the Style Committee notes that a draft suffers from defects of form that it can not correct, then it shall raise the question with the committee concerned, or at a plenary session of the Assembly.