



ORGANIZACION DE LOS ESTADOS AMERICANOS  
ORGANIZATION OF AMERICAN STATES

Comisión Interamericana de Telecomunicaciones  
Inter-American Telecommunication Commission

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**XIX MEETING OF PERMANENT CONSULTATIVE  
COMMITTEE I: TELECOMMUNICATIONS/  
INFORMATION AND COMMUNICATION  
TECHNOLOGIES**

**August 30 to September 2, 2011**

**Mar del Plata, Argentina**

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**DRAFT PROGRAM**

**SEMINAR ON “THE USE OF TELECOMMUNICATIONS FOR  
DISASTER PREVENTION AND MITIGATION”**

**(Item on the Agenda: 3.2.1)**

**(Document submitted by the Coordinators of the ITU and  
CITEL)**



**ITU – CITEL**  
Seminar on “the use of telecommunications for disaster prevention and mitigation”



Organization of  
American States

Mar del Plata, Argentina, 29 August 2011

### Draft Programme

08:00 - 9:00	<b>Registration</b>
09:00 - 09:30	<p><b>Opening Ceremony</b></p> <ul style="list-style-type: none"> <li>▪ <i>Mr. Clovis Baptista, Executive Secretary, CITEL(Confirmed)</i></li> <li>▪ <i>Mr. Brahima Sanou, Director, Telecommunications Development Bureau, ITU(Confirmed)</i></li> <li>▪ <i>Mr. Héctor Carril, Alternate Chairman of PCC.I, Argentine Republic (Confirmed)</i></li> <li>▪ <i>Mr. Carlos Lisandro Salas, Secretary of Communications and Chairman of PCC.I, Argentine Republic (Confirmed)</i></li> </ul>
09:30 - 10:00	<b>Group Photo and Coffee break</b>
10:00 - 12:30	<p style="text-align: center;"><b>Session I</b> <b>The role of Information and Communication Technologies in Disaster Management: Lessons Learned in the Americas</b></p>
	<p><i>This session will provide lessons learned from recent disasters, highlighting the role that information and communication technologies play in this area covering all phases of disaster management.</i></p> <p><b>Chairman: Mr. Socrates Martínez, International Relations, INDOTEL, Dominican Republic (Confirmed)</b></p> <ul style="list-style-type: none"> <li>▪ <b>Global Perspectives on the Role of Telecommunications/ICTs in disaster Management</b> <i>Mr. Sergio Scarabino, Director ITU Area Office Chile (Confirmed)</i></li> <li>▪ <b>Country experiences on the role of ICTs for early warning, response and mitigation of Hazards and Disasters in the Americas Region. Lessons Drawn on Vulnerability, Resilience and Restoration of Connectivity from Recent Disasters. (Roundtable Discussions of panelists.)</b> <ul style="list-style-type: none"> <li>○ <i>Ms. Rosa Zúñiga Quesada, Ministry of Telecommunications, Deputy Deputy Ministry of Telecommunications, MINAET, Costa Rica (Confirmed)</i></li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>○ <i>Mr. Diego Molano, Minister, Ministry of Information Technologies and Communications, Colombia (Confirmed)</i></li> <li>○ <i>Mr. Jorge Molina Osorio, Jefe de la División Fiscalización, Undersecretariat of Telecommunications (SUBTEL), Chile (Confirmed)</i></li> <li>○ <i>Mr. Edgardo Del Cid Profesional de Normativa Técnica y Calidad de Servicio, CONATEL Honduras (Confirmed)</i></li> <li>○ <i>Ms. Bernadette Lewis, Secretary General, Caribbean Telecommunication Union (Confirmed)</i></li> <li>○ <i>Mr. Guillermo Thornberry, President, Regulatory Organism of Private investments in Telecommunications (OSIPTEL) Peru (Confirmed)</i></li> </ul>
<b>12:30 - 14:00</b>	<b>Lunch Break</b>
<b>14:00 - 16:00</b>	<b>Session 2</b> <b>Emergency Telecommunications Planning and Preparedness:</b> <b>Technical, Regulatory and Policy Considerations</b>
	<p><i>This session will highlight use of ICTs for disaster response and consider telecommunication regulation and policy issues related to their effective deployment including consideration of the Tampere Convention</i></p> <p><b>Chairman: Mr. Brahim Sanou, Director, Telecommunication Development Bureau, ITU</b></p> <ul style="list-style-type: none"> <li>▪ <b>ICTs for disaster response – services and applications</b> <ul style="list-style-type: none"> <li>○ <i>Mr. Christian O’Flaherty, Regional Development Manager Latin America and the Caribbean (ISOC) (Confirmed)</i></li> <li>○ <i>Ms. Serrana Bassini Casco, Secretary General, Postal Union of the Americas, Spain and Portugal (UPAEP) (Confirmed)</i></li> <li>○ <i>Mr. Celedonio von Wuthenau, Public Affairs Director - Americas Region, Alcatel-Lucent (Confirmed)</i></li> <li>○ <i>Ms. Silvina Graziadio, Global VSAT Forum (GVF) (Confirmed)</i></li> </ul> </li> <li>▪ <b>Regulatory and Policy considerations for the use of Emergency Telecommunications in Disaster Response</b> <ul style="list-style-type: none"> <li>○ <i>Ms. Ana Valdiviezo, Director of Telecommunications and Postal Services, Ministry of de Telecommunications and the Society of Information of Ecuador (Confirmed)</i></li> <li>○ <i>Mr. Kiran Duwadi, Senior Industry Economist, Federal Communications Commission (FCC), United States of America (Confirmed)</i></li> <li>○ <i>Mr. Sergio Scarabino, Director ITU Area Office Chile (Confirmed)</i></li> </ul> </li> </ul> <p>Questions and Answers</p>
<b>16:00 - 16:30</b>	<b>Coffee Break</b>

<b>16:30 - 18:00</b>	<b>Session 3</b> <b>Multi-stakeholder Approach to Disaster Management and Emergency Telecommunication</b>
	<p><i>This session will focus on the role of private telecom/service providers, Non-Governmental Organizations, United Nations and other actors in disaster management activities with an aim of initiating dialogue on ways to promote cooperation and build capacities throughout the region.</i></p> <p><b>Chairman: Ms. Kelly O’Keefe (IRIDIUM SATELLITE), Chair of the ITU-D Study Group on Emergency Communications</b></p> <ul style="list-style-type: none"> <li>○ <i>Mr. Patrick Masambu, International Telecommunications Satellite Organization(ITSO) (Confirmed online)</i></li> <li>○ <i>Mr. Jonathan Siverling, Technical Relations Officer, ARRL (Confirmed)</i></li> <li>○ <i>Ms. Amy Alvarez, Executive Director, International External Affairs, AT&amp;T (Confirmed)</i></li> <li>○ <i>Mr. Joe Burton, State Department, United States of America (Confirmed)</i></li> <li>○ <i>Mr. Alberto Iglesias, Gerente de Cuentas para Fuerzas Federales, MOTOROLA (Confirmed)</i></li> <li>○ <i>Mr Ian Blanchard, Action Coach, Caribbean Association of National Telecommunication Organizations (CANTO) (Confirmed)</i></li> </ul> <p>Questions and Answers</p>
<b>18:00 – 18:10</b>	<b>Session 4: Wrap up and Close of Meeting</b> <b>Closing Statements</b> <i>Mr. Clovis Baptista, Executive Secretary, CITEL</i> <i>Mr. Brahima Sanou, Director, Telecommunication Development Bureau, ITU</i>