



17th St. & Constitution Avenue N.W.  
Washington, D.C. 20006  
United States of America

## Organization of American States

P. 202.458.3000  
[www.oas.org](http://www.oas.org)

CITEL/CI.071/11

1 November, 2011

Antigua and Barbuda  
Argentina  
The Bahamas  
Barbados  
Belize  
Bolivia  
Brazil  
Canada  
Chile  
Colombia  
Costa Rica  
Cuba  
Dominica  
Dominican Republic  
Ecuador  
El Salvador  
Grenada  
Guatemala  
Guyana  
Haiti  
Honduras  
Jamaica  
Mexico  
Nicaragua  
Panama  
Paraguay  
Peru  
Saint Kitts and Nevis  
Saint Lucia  
Saint Vincent and the Grenadines  
Suriname  
Trinidad and Tobago  
United States of America  
Uruguay  
Venezuela

**FROM:** Inter-American Telecommunication Commission (CITEL)  
(T. 202 458 3004 F. 202 458 6854 e-mail: [citel@oas.org](mailto:citel@oas.org))

**TO:** OAS Member States and Associate Members of PCC.I

**SUBJECT:** Virtual meeting on “Digital Dividend in the Americas” –  
Preparation of the XVIII meeting of PCC.II (San Juan, Puerto  
Rico, November 28 to December 2, 2011)

The Secretariat of the Inter-American Telecommunication Commission (CITEL) of the Organization of American States (OAS) informs on behalf of the Chair of **Permanent Consultative Committee II, Radiocommunications including Broadcasting (PCC.II)** informs that in the framework of Decision PCC.II/DEC.118 (XVIII-11) on the establishment of a Discussion Forum associated to the Ad Hoc Group to “Address the Digital Dividend Spectrum Resulting from the Digital Television Transition and Opportunities for Application Convergence”, a virtual meeting on Digital Dividend in the Americas will be held on November 16, 2011, **in Spanish** beginning at 13:00 (EDT, Washington DC time), and on November 17, 2011 **in English**, beginning at 13:00 (EDT, Washington DC time). Please find below the Agenda of the Virtual meeting that will be offered by Mr. Sebastian Cabello, Director of GSMA for Latin America.

The tutorial will be done **online** using the Webex web conferencing system (audio and video). Participants will receive the connection information two days before the tutorial. There will be space for 25 persons. If there are several participants from an entity that would like to participate, it is suggested that the participants meet in a room and use projection equipment. Please send the full list of participants (even if they are using the same connection is being used), since this will enable us to send additional information on the topic of the meeting to all participants. A simple handbook on how to use the platform is attached. To confirm the time of the meeting in your city, the following link may be used: <http://www.timeanddate.com/worldclock>.

Please register **before November 14, 2011** at: <http://citel3.eventbrite.com>



17th St. & Constitution Avenue N.W.  
Washington, D.C. 20006  
United States of America

## Organization of American States

P. 202.458.3000

[www.oas.org](http://www.oas.org)

If you need further information please contact the Secretariat of CITES (citel@oas.org).

Antigua and Barbuda

Argentina

The Bahamas

Barbados

Belize

Bolivia

Brazil

Canada

Chile

Colombia

Costa Rica

Cuba

Dominica

Dominican Republic

Ecuador

El Salvador

Grenada

Guatemala

Guyana

Haiti

Honduras

Jamaica

Mexico

Nicaragua

Panama

Paraguay

Peru

Saint Kitts and Nevis

Saint Lucia

Saint Vincent and the Grenadines

Suriname

Trinidad and Tobago

United States of America

Uruguay

Venezuela

A handwritten signature in black ink, appearing to read "Clovis Baptista".

**Clovis Baptista**  
Executive Secretary  
CITES



17th St. & Constitution Avenue N.W.  
Washington, D.C. 20006  
United States of America

## Organization of American States

P. 202.458.3000  
[www.oas.org](http://www.oas.org)

### ANNEX

#### Agenda: Virtual meeting Digital Dividend in the Americas

Antigua and Barbuda

Argentina

The Bahamas

Barbados

Belize

Bolivia

Brazil

Canada

Chile

Colombia

Costa Rica

Cuba

Dominica

Dominican Republic

Ecuador

El Salvador

Grenada

Guatemala

Guyana

Haiti

Honduras

Jamaica

Mexico

Nicaragua

Panama

Paraguay

Peru

Saint Kitts and Nevis

Saint Lucia

Saint Vincent and the Grenadines

Suriname

Trinidad and Tobago

United States of America

Uruguay

Venezuela

#### ➤ The mobile phenomenon and mobile broadband prospects

- Trend in connectivity worldwide and in Latin America; ICT indicators worldwide; unmet Internet demand in Latin America, and mobile broadband users, by technology, in Latin America; exponential growth of traffic with smartphones and smart cards; factors promoting the increasing adoption of mobile broadband;
- The importance of promoting greater mobile broadband access owing to its positive impact on economic and social aspects;
- National governmental plans to reduce the digital divide: fiber optic and/or mobile broadband?;
- Spectrum requirements resulting from the steep increase in data traffic per customer; estimated spectrum requirements by 2020;

#### ➤ What is the digital dividend (DD)?

- The spectrum plan from a mobile perspective; analysis of the deployment cost (CAPEX); advantages of the UHF band (700 MHz);
- Estimating the impact of the digital dividend—a dilemma for public policy; Why estimate spectrum value?; impact of mobile broadband promotion policies on the cost of the service;
- Socioeconomic benefit estimates, mobile broadband – TV comparison;
- The situation of the DD worldwide; ITU mobile broadband allocations in the UHF band;

#### ➤ Prospects for DD allocation in the region:

- The different band plans involved (USA, Regions 1 and 3); pros and cons of the “rival” band plans;
- Prospects for Region 2; raising awareness in countries of the importance of spectrum to their development;
- Digital TV plans and the analog cutoffs; is it necessary to wait for analog cutoffs to allocate the 700 MHz band to mobile broadband?
- Critical spectrum issues: lessons from recent processes.

