## XXI MEETING OF PERMANENT CONSULTATIVE COMMITTEE I: TELECOMMUNICATIONS/INFORMATION AND COMMUNICATION TECHNOLOGIES

**San Salvador, El Salvador**

**September 11 to 14, 2012**

**OEA/Ser.L/XVII.4.1**

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**11 September 2012**

**Original: English**

### SEMINAR ON CLOUD COMPUTING: CHALLENGES AND OPPORTUNITIES

**San Salvador, El Salvador**

**September 12, 2012**

**2:30-6:00 pm**

(Item on the Agenda: 3.3)

(Document submitted by the Chair of the Working Group)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Description</th>
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| 14:30 – 14:40 | Opening Ceremony and Welcome Remarks | Mr Héctor Carril, Alternate PCC.I Chair  
Mr Oscar Avellaneda, PCC.I WGDTS Chair and Seminar Coordinator |
| 14:40 – 15:10 | Session One: Introduction | Cloud Computing Overview, Mr. Robert Bohn, NIST (CCP.I-TIC/doc. 2810/12)  
Cloud Computing Standards Landscape, Mr. Wayne Zeuch, ATIS and PCC.I Standards and C&I Rapporteur (CCP.I-TIC/doc.2811/12) |
| 15:10 – 16:10 | Session Two: Perspectives from cloud vendors and service providers | Enabling the World of Many Clouds, Mr. Ravi Lingam, Cisco (CCP.I-TIC/doc. 2812/12)  
Overview: AT&T Cloud Strategy and Solutions, Ms. Amy Alvarez, AT&T (CCP.I-TIC/doc. 2813/12)  
Integrating Enterprise Clouds, Mr. Cesar Maneiro, terremark/Verizon (CCP.I-TIC/doc.2814/12) |
| 16:10 – 16:30 | Coffee Break | |
| 16:30 – 17:30 | Session Three: Opportunities and Challenges | |

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This session overviews the potential of Cloud Computing to increase business growth for service providers and cost savings for users and businesses. Similarly it outlines some of the legal and regulatory issues as well as concerns related to portability and security.

- **Oportunidades y Retos del Computo en la Nube**, Mr. Manuel Tamez, Google (CCP.I-TIC/doc. 2815/12)
- **Risk and Reward: A Cloud User Perspective**, Mr. Faud Khan, TwelveDot/Industry Canada (CCP.I-TIC/doc. 2816/12)
- **Punto de Vista de Ericsson**, Mr. Javier Camargo, Ericsson (CCP.I-TIC/doc. 2809/12)

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<tr>
<th>Time</th>
<th>Session Four: Panel</th>
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<tr>
<td>17:30 – 17:50</td>
<td>The panel will discuss the main drivers and barriers to adoption of cloud computing in the Americas and suggest the main actions that should be taken by CITEL PCC.I to promote cloud computing in the region.</td>
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<tr>
<th>Time</th>
<th>Session Five: Conclusions, Recommendations, and Closing Remarks</th>
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<tr>
<td>17:50 – 18:00</td>
<td>• Mr. Oscar Avellaneda, PCC.I WGDTS Chair and Seminar Coordinator</td>
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