



XXI MEETING OF PERMANENT CONSULTATIVE  
COMMITTEE I: TELECOMMUNICATIONS/  
INFORMATION AND COMMUNICATION  
TECHNOLOGIES  
September 11 to 14, 2012  
San Salvador, El Salvador

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**SEMINAR ON CLOUD COMPUTING: CHALLENGES AND  
OPPORTUNITIES**

**San Salvador, El Salvador**

**September 12, 2012**

**2:30-6:00 pm**

**(Item on the Agenda: 3.3)**

**(Document submitted by the Chair of the Working Group)**

14:30 – 14:40	<b>Opening Ceremony and Welcome Remarks</b> <ul style="list-style-type: none"><li>• <b>Mr Héctor Carril</b>, Alternate PCC.I Chair</li><li>• <b>Mr Oscar Avellaneda</b>, PCC.I WGDTS Chair and Seminar Coordinator</li></ul>
14:40– 15:10	<b>Session One: Introduction</b> <p>This session provides an introduction to Cloud Computing overview and a standards landscape.</p> <ul style="list-style-type: none"><li>• <b>Cloud Computing Overview</b>, Mr. Robert Bohn, NIST (CCP.I-TIC/doc. 2810/12)</li><li>• <b>Cloud Computing Standards Landscape</b>, Mr. Wayne Zeuch, ATIS and PCC.I Standards and C&amp;I Rapporteur (CCP.I-TIC/doc.2811/12)</li></ul>
15:10 – 16:10	<b>Session Two: Perspectives from cloud vendors and service providers</b> <p>This session looks into the characteristics of cloud computing such as ease of ubiquity, customization of services, sharing of software, infrastructure on demand, cost reduction, improved time to market and return on investment, and the opportunity to improve many e-services.</p> <ul style="list-style-type: none"><li>• <b>Enabling the World of Many Clouds</b>, Mr. Ravi Lingam, Cisco (CCP.I-TIC/doc. 2812/12)</li><li>• <b>Overview: AT&amp;T Cloud Strategy and Solutions</b>, Ms. Amy Alvarez, AT&amp;T (CCP.I-TIC/doc. 2813/12)</li><li>• <b>Integrating Enterprise Clouds</b>, Mr. Cesar Maneiro, terremark/Verizon (CCP.I-TIC/doc. 2814/12)</li></ul>
16:10 – 16:30	Coffee Break
16:30 – 17:30	<b>Session Three: Opportunities and Challenges</b>

	<p>This session overviews the potential of Cloud Computing to increase business growth for service providers and cost savings for users and businesses. Similarly it outlines some of the legal and regulatory issues as well as concerns related to portability and security.</p> <ul style="list-style-type: none"> <li>• <b><i>Oportunidades y Retos del Computo en la Nube</i></b>, Mr. Manuel Tamez, Google (CCP.I-TIC/doc. 2815/12)</li> <li>• <b><i>Risk and Reward: A Cloud User Perspective</i></b>, Mr. Faud Khan, TwelveDot/Industry Canada (CCP.I-TIC/doc. 2816/12)</li> <li>• <b><i>Punto de Vista de Ericsson</i></b>, Mr. Javier Camargo, Ericsson (CCP.I-TIC/doc. 2809/12)</li> </ul>
17:30 – 17:50	<p><b>Session Four: Panel</b> The panel will discuss the main drivers and barriers to adoption of cloud computing in the Americas and suggest the main actions that should be taken by CITELE PCC.I to promote cloud computing in the region.</p>
17:50 – 18:00	<p><b>Session Five: Conclusions, Recommendations, and Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Oscar Avellaneda</b>, PCC.I WGDTS Chair and Seminar Coordinator</li> </ul>